



ABOUT

Hey, I'm Jolene, but my friends call me JoJo. Born and raised in the Hood River Valley, my work is often inspired by nature and the Pacific Northwest. If I'm not creating something, I'm out wandering through the woods and talking to animals or enjoying a local band/brewery.



INFO@JOJOCREATIVESTUDIOS.COM



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SKILLS

- DIGITAL PAINTING
- IDENTITY & BRANDING
- ILLUSTRATION
- LOGO & ICON CREATION
- MOTION GRAPHICS
- PHOTOGRAPHY
- TYPOGRAPHY
- VIDEO EDITING
- WEB DESIGN



JOLENE JOHNSON

Visual Design | Illustration | Fine Art



EDUCATION

BFA, ART // 2014

Graphic Design and Oil Painting. Western Oregon University, Monmouth, OR

STUDY ABROAD // SUMMER 2013

Painting, Drawing and Italian. AHA International, Macerata, IT



EXPERIENCE

FREELANCE // 2014 - present

JoJo Creative Studios

Various freelance and contract work for clients. Work has included logos, identity/branding, print design and digital marketing, motion graphics and video editing. Also run ecommerce site selling stickers and various artwork.

GRAPHIC DESIGNER // 2019 - 2020

Berkshire Hathaway NW Real Estate

Sole in house designer for Berkshires' agents and internal marketing for the Northwest region (Seattle, Portland, Bend, Salem, and Eugene areas). Marketing collateral included, but was not limited to: print, digital/social media, motion graphics, and video. Worked independently with agents, print shops, ideation/production of marketing, and delegated project overload to marketing team members.

GRAPHIC DESIGNER // 2017 - 2019

Fuel Medical Group

Created marketing materials for 500+ members in both print and digital. Worked independently, managed multiple projects daily, and communicated with members, account managers and teammates to ensure deadlines were met.

GRAPHIC DESIGNER // 2016 - 2017

Mt. Hood Community College

Designed marketing materials and collateral for the college. Photographed events and activities for marketing materials and website. Prepared files for press and reviewed press checks on projects.

GRAPHIC DESIGNER // 2014 - 2015

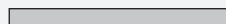
Skies America Publishing Co.

Input content for publications ranging from Portland Opera to New York Yankees. Prepared files for press and edited images. Designed advertisements, e-mail blasts, and layouts for publications.

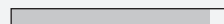


SOFTWARE

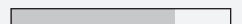
INDESIGN



ILLUSTRATOR



AFTER EFFECTS



PHOTOSHOP



PREMIERE PRO



SKETCH

